



Mobility and Wireless Solutions



Introducing Good™ Mobile Enterprise Solution from Telstra



Executives and professional field forces are spending more time on the road doing business. These mobile professionals must be in constant communication with customers, partners and fellow employees. Recent advances in handheld and wireless network technology have made secure mobile access to e-mail and mission-critical business systems a reality. No longer just a luxury for top executives, mobile messaging and data access are now a necessity for field forces that require constant access to corporate data systems.

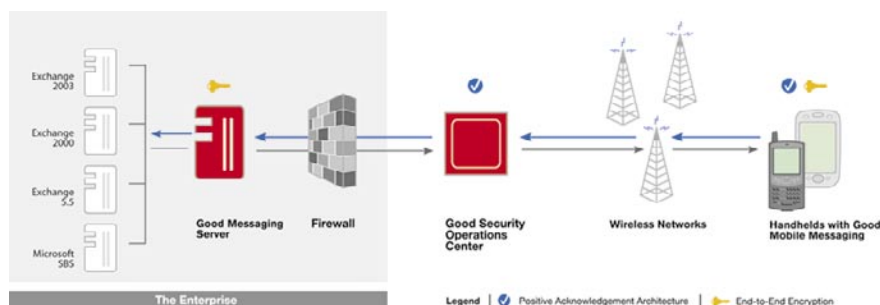
Good Mobile Enterprise Solution from Telstra meets this challenge by providing professionals with secure mobile access to corporate e-mail, rich attachments, calendars, contacts, notes and tasks. Good Mobile Messaging also offers an interface familiar to users of Microsoft® Outlook® and ensures that the data on the user's handheld are always up to date.

With Secure OTA (Over-the-Air), IT managers can deploy and upgrade Good Mobile Messaging, as well as third-party handheld applications without ever touching the handheld. Zero IT touch means users are supported wirelessly so they're never without their connections. Plus advanced security features such as AES (advanced Encryption Standards) provide end-to-end data encryption for maximum security.

To give enterprises and end users the most choice and flexibility, Telstra offers full Good Mobile Messaging functionality on a variety of handhelds and platforms, such as, Palm® Treo™ 650, Windows Mobile i-mate K-Jam and i-mate JAMin. Telstra will be adding support for more new handhelds in future, please see <http://www.telstra.com/good> for the latest supported handhelds.

How the solution works?

The Good Mobile Enterprise solution provides mobile workers with an encrypted connection between their behind-the-firewall enterprise systems and their wireless handhelds. Users can easily access up-to-date e-mail, contacts/address books, calendars, tasks/to-do lists and notes/ personal journals as well as information from other systems like CRM, ERP or business intelligence. They can also view rich attachments, including graphics, Word and Excel® files. Good Mobile Intranet™ provides secure, wireless access to corporate intranets and public Web sites. Good Mobile Intranet can also access corporate information from enterprise applications when those applications have been specifically Web-formatted for Good Mobile Intranet.



Key Benefits and Capabilities.

Full Outlook-like functionality

For anyone familiar with Microsoft Outlook, Good Mobile Enterprise Solution is easy to use. It has the look and feel of Outlook optimized for use on supported handhelds. Frequent tasks, such as composing e-mail or looking up a contact, are simplified and can be done intuitively with just a couple of clicks. Even out-of-office functionality and settings can be controlled on the go with Telstra Good Mobile Solution.

Low cost of ownership with Secure OTA and Web-based monitoring

The solution can be installed within an hour or two, and it's easy for IT managers to maintain because it allows for wireless OTA management of all mobile software, policies and settings. With Secure OTA, end users don't ever have to go without their handhelds for IT managers to keep them running and up to date. Likewise, the Good™ Monitoring Portal provides a 24/7 view of the GoodLink server and of all users by device, carrier, software version, coverage, etc., so IT can quickly troubleshoot issues and minimize help desk costs.

Access to thousands of applications and rich attachments

With integrated attachment viewing, Good lets users view and edit the contents of e-mail attachments in either rich format or plain text. In addition, customers can provision, install, upgrade and manage thousands of mobile security, productivity and other business applications available for Palm and Windows Mobile handhelds.

Enhanced productivity

Good allows mobile professionals to work more efficiently. With instant mobile access to critical corporate information, Good users can respond faster to customers and partners and take advantage of opportunities before competitors do.

End-to-end security

Using the military-class Advanced Encryption Standard (AES) algorithm, the solution encrypts data from the Good Mobile Messaging server to the handheld. In addition, IT managers can erase data on a handheld if it's ever lost or stolen, manage passwords remotely, distribute and manage corporate security policy updates entirely OTA and customize IT permissions based on role (so senior IT executives can retain global privileges while dispensing less sensitive permissions).

Stay Connected wherever your business takes you.

Telstra has one of the largest wireless network coverage footprints that offer fast data transmission speeds. Telstra also plans to invest in a new 3G network over the next 24 months which is aimed at delivering wireless data speeds of up to 14 Mbps (for customers within the new planned 3G network coverage zones and compatible devices).

Telstra and Good™: powerful business solutions

Telstra enables you to make the most of Good Mobile Solution, as a vital element of a total communications infrastructure, delivered, supported and maintained through one point of contact. Only Telstra can deliver your complete communications solution – voice and data, fixed line and mobile - to help you keep your people fully empowered and in touch whether they're at home, in the office or on the move. No one else has more experience in delivering mobility solutions than Telstra.

Talk to your Telstra AE to find out how our Mobile Discovery team can assist corporate and government customers in analysing and identifying the potential opportunities and benefits of mobility solutions.



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