

Good

Open Your Possibilities™

Good for Enterprise™ Good Mobile Messaging™



Discover what a good mobile experience should be. Good Mobile Messaging puts your business on your handheld. It delivers enterprise e-mail, calendar, contacts and more—in real-time—on the devices and platforms you want.

For mobile professionals, every mile and every minute matters. Staying productive requires staying connected to co-workers, customers and partners. Good Mobile Messaging provides a mobile experience that not only maximizes user productivity, but also makes security and management a breeze. Leading enterprises and government agencies are benefiting from the Good Mobile Messaging advantages:

An Unparalleled User Experience

Speed adoption and maximize productivity with a familiar desktop-like interface optimized for mobile devices. Personalize the way you view, prioritize and find information. Stay updated on the latest headlines with integrated RSS news feeds. Plus the experience and functionality is the same across supported devices reducing support costs.

End-to-End Security

Good Mobile Messaging provides enterprise-class, end-to-end security that protects the enterprise

firewall, over-the-air (OTA), transmissions and the smartphone itself. Because Good Mobile Messaging is fully integrated with Good Mobile Control, IT can even remotely control handheld components including cameras, Bluetooth, SD cards and more.

Simplified IT Control

As part of the Good for Enterprise platform, deployment and management of Good Mobile Messaging is simple. Installations and upgrades of Good Mobile Messaging as well as other handheld software and policies are done completely OTA. With the web-based Good Mobile Control portal, IT can access management and security capabilities from virtually anywhere.

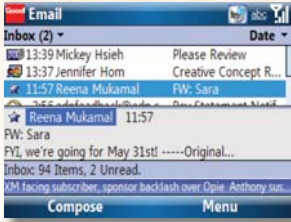
Visibility of the Entire Mobile Fleet

Minimize troubleshooting and support costs with complete, real-time visibility of the entire mobile deployment, including hardware type, ROM version, software versions and even handheld radio status. IT personnel spend less time managing desktop software and manually tracking mobile devices while users spend more time connected and productive.

Device Choice

Good Mobile Messaging gives you the power to choose from multiple handhelds that support industry-leading operating systems, so you get maximum flexibility and avoid vendor lock-in.

A good mobile experience - for everyone.



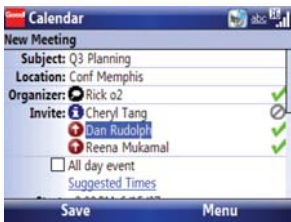
View email the way you want



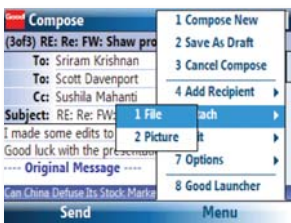
Access ALL your email, even subfolders



Access RSS news feeds from your inbox



Book meetings and automatically find available conference rooms



Send attachments and pictures



Good Technology

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Success at George Mason Mortgage

"The bottom line is that Good Mobile Messaging makes our employees more productive and effective from the minute they get started. Most important, this productivity translates directly into improved customer service that leads to satisfied customers."

Chris Schwarz, IT Project Manager,
George Mason Mortgage

GOOD FOR USERS.

As intuitive and familiar as your desktop — Good Mobile Messaging is optimized for use on a range of supported handhelds. Tasks such as composing e-mail or viewing rich attachments are just clicks away. And because Good Mobile Messaging lets users run several applications at once, it's as easy to multi-task as it would be on a laptop or desktop PC. Key user features include:

E-mail highlights

- Create, send, receive, delete, file, search and sort e-mail
- View e-mail via preview pane, single-line display or two-line display
- View, edit and send rich attachments
- Maximize battery life with scheduled sync options
- Synchronize e-mail sub-folders
- Prioritize and filter e-mail date, sender, conversations, flag and more
- Conversation view allows rapid processing of complex threads
- Global Address List (GAL) or Domino Directory lookup to access your corporate directory

RSS news feeds

- Stay up-to-date on news and information with Good Mobile News
- Integration with e-mail and PIM makes it easy to read the latest news
- Share RSS news feeds

Calendar highlights

- View and accept meeting invitations
- View calendar conflicts
- Check free/busy status of invitees
- Daily, weekly and monthly viewing views
- Accept, decline or respond tentatively to meeting requests and view conflicts

Contacts highlights

- Search, edit, add and delete contacts
- Use phone, including voice-activated dialing, without entering password
- Manage public, shared and personal contacts
- Category synchronization
- vCard (electronic business card) downloading and beaming
- Automatic phone caller ID integrated with contacts

GOOD FOR IT.

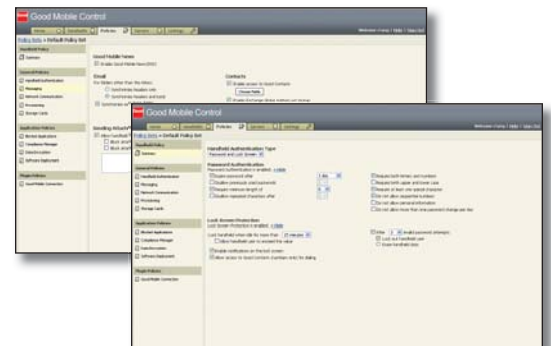
Always secure, easy to manage—Good Mobile Messaging is fully integrated with Good Mobile Control, making it simple for IT managers to maintain Good Mobile Messaging as well as mobile device policies, settings and other handheld software. With robust wireless OTA management capabilities, deployment of all mobile software and policies is a snap. Plus device management and security is accessed through a single, web-based interface, providing IT access from virtually anywhere. Key IT and administrator features include:

Security

- No inbound firewall holes
- AES-192, FIPS-certified end-to-end encryption
- Remote control of password policies
- Remotely erase the device if it is lost or stolen
- Remote control of handheld components like cameras, Bluetooth, Infrared, SD cards, etc
- Enforce compliance with IT policies by defining mandatory applications. Even specify periodic checks for the required application.
- Prohibit use of certain handheld applications

OTA management and administration

- One central place to view and manage devices, security, applications and more
- Anytime, anywhere management with the Web-based Good Mobile Control
- OTA deployment and upgrading of Good and third party applications like virus protection
- OTA policy management (e.g., control handheld, password requirements)
- Robust policy templates and policy sets allow IT to customize policies by users, device OS and more
- Management dashboard provides a complete picture of your mobile deployment including server status and users by OS
- View detailed user information such as handheld type, carrier, ROM version, radio status, etc.



Security policies can be implemented across user groups making security updates a simple one or two click process.