

**Good**

Open Your Possibilities™

**Good for Government**



In today's fast-paced, unpredictable world all branches of government are looking beyond the tactical advantages of improving efficiency by providing mobile workers anytime, anywhere access to information. Government agencies are looking to IT to provide a strategic advantage through improved business processes previously unattainable without a reliable and secure mobility platform.

## Deploy, Secure, Manage

### Enabling & empowering the mobile workforce

#### Introducing Good for Government

Good for Government™ provides the necessary benefits for government agencies to meet the challenges of planning and executing mobility strategy. Enabling information access to core data within an agency or across agencies is no easy chore. IT must be able to converge diverse systems, deliver access to structured and unstructured data, and mobilize pre-packaged and custom applications. The complexity of mobile access adds the challenges of multiple target device platforms communicating over various wireless networks with their own inherent coverage and connectivity issues. On top of all that IT must be able to secure and manage the entire operation, end-to-end.

With a simple architecture and a rational cost of ownership Good for Government meets the needs of the enterprise and, at the same time, reduces the complexity of delivering on the promises of mobility. Good for Government is comprised of the award winning Good Mobile Messaging™, Good Mobile Access™, and Good Mobile Control™.

**Good Mobile Messaging** provides enterprise class email and personal information management capabilities with an unparalleled user experience. Tasks such as composing e-mail, viewing rich attachments or scheduling meetings are just clicks away. Users can personalize the way they view, prioritize and find information. Integrated RSS news feeds allow users to stay up-to-date on the latest headlines.

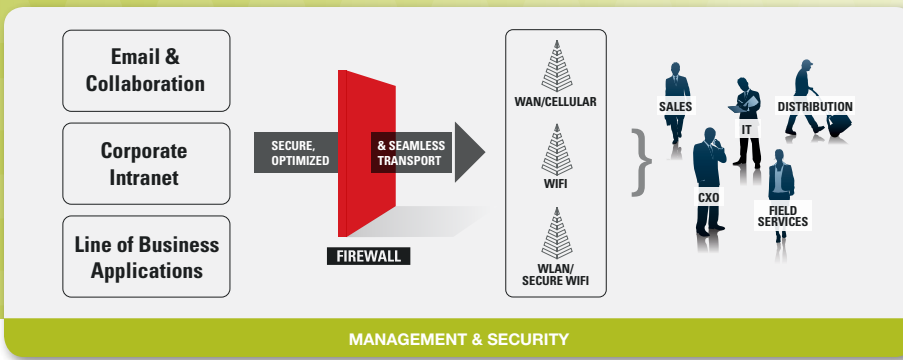
For agencies with the most stringent security requirements, like the U.S. Department of Defense (DoD), Good Mobile Messaging S/MIME extends S/MIME security benefits of authentication, privacy and integrity of e-mail to Windows Mobile devices from HTC, Motorola, Palm and Samsung. Good Mobile Messaging S/MIME integrates seamlessly with the DoD Public Key Infrastructure (PKI) and Common Access Cards (CACs) to ensure that sensitive emails are encrypted for confidentiality, authenticated for privacy and validated for integrity.

**Good Mobile Access** enables secure access to applications, resources, and data behind the government agency firewall utilizing Good's proven secure transport with 192 bit AES encryption and FIPS certification. Designed to simplify mobilizing applications, Good Mobile Access supports applications that use standard TCP-based application layer protocol. There is no need for code modification or customization, there is no proprietary SDK required to develop and deploy mobile applications.

**Good Mobile Control** supports the entire operation with comprehensive over-the-air (OTA) management capabilities, granular security enforcement, and end-to-end visibility for trouble shooting and support. Good Mobile Control's enterprise-class standard for device management and security is accessed through a single, web-based console providing IT access to system functionality from virtually anywhere.

"We had high expectations as we evaluated Good, needing a functional, reliable and secure solution to enable our departments to communicate wirelessly. Good has become a critical component of our overall IT and government transformation strategy to provide better services to the citizens of the City and County of Honolulu."

Gordon Bruce,  
CIO and Director of  
the Department of IT  
City and County  
of Honolulu



## Your Competitive Advantage

Good for Government provides the benefits of mobility while simultaneously reducing the risk.

### A simple architecture that minimizes hassles and cost

Moving from “testing the waters” to executing a complete mobility initiative should not cost your organization time and money. It should instead open possibilities for expansion based on what you learn as you grow your mobile fleet. Most organizations begin tactically with wireless email and personal information management, Good for Government allows you to start out just this way.

Good Mobile Messaging and the Good Mobile Control server can be installed in the morning and you’ll be provisioning your first set of users by lunch. Then prepare yourself for the viral effects of mobility. Your users will immediately see the benefits, and IT will quickly appreciate the scalability of the Good platform.

### One central place to manage and secure it all

As the fleet of mobile devices and users expands, the benefits of performing all the necessary management and security tasks from a single, webbased portal with over-the-air (OTA) management becomes clear. Complete policy management for devices, applications, and user groups is at your fingertips, without ever having to touch a handheld device. Lock down device components like the camera, infrared port, Wi-Fi, and Bluetooth features; control which applications are allowed, dictate which must be running before allowing a secure connection, even remotely wipe a lost or stolen unit.

Good Mobile Control allows IT to determine the level of granularity of its security policy. In today’s mobile environment it is a delicate balance between security and the user experience. Good helps you strike the right balance without sacrificing either.

### Access Government Data Beyond Email

Add mobile access to government applications, systems and data beyond email, such as Intranets, Continuity of Operations (COOP), Customer Relationship Management (CRM), criminal databases and more. Strategically supporting Line of Business (LOB) managers, IT can now begin to deliver the

kind of anytime, anywhere access an agency needs to stay informed and responsive. Good Mobile Access is a standards-based, secure transport that allows you to mobilize applications that use standard TCP-based application layer protocol. That means there’s no code modification, customization, or proprietary SDK to develop and deploy mobile applications.

### Advanced Security Features

Protecting the confidentiality and integrity of sensitive information is a major concern for government agencies. The Good for Government solution provides advanced security features, such as end-to-end AES encryption, S/MIME support and seamless integration with industry-approved Bluetooth Smartcard readers (CAC readers), to meet strict government requirements.

**Good Mobile Control** provides complete visibility into your entire mobile device deployment, from detailed information about a single device to a snapshot of users by device operating system or by applied security policies. Management and security are made simple through a single web-based portal. Provisioning, securing, and managing is a snap with over-the-air administration. IT never has to touch the end user’s device.



With over 8,000 enterprise customers in 90 countries operating over 200 carriers Good supports over 400 device / carrier combinations. That kind of experience is just one reason why Good is right for you.



## Good for Government

Enabling government agencies to stay connected and responsive

When implementing enterprise mobility it is important to partner with a company that can deliver the key success factors for your deployment. Today's mobile technology environment has now reached the level of sophistication to support a truly unified enterprise mobility strategy; Good for Government takes advantage of the latest developments.

With Good for Government you get the benefits of an enterprise-class mobility platform that delivers:

- Mobile device management with over-the-air (OTA) capabilities for zero-touch device, user, and application administration
- Flexible anytime, anywhere IT administration through a single web-based portal
- Granular security for implementing and enforcing policies, protecting your data, preventing security breaches, defining access to corporate resources, and remotely erasing lost or stolen devices

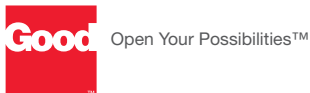
- Secure, reliable access to behind-the-firewall applications and data, without the costs of proprietary SDK development
- A rich user experience for faster adoption and greater productivity
- Additional level of security with S/MIME support for Windows Mobile devices
- Seamless integration with Department of Defense (DoD) Public Key Infrastructure (PKI) and industry-approved Smartcard readers (CAC readers)

### Investment protection

Besides the comprehensive feature set supporting your enterprise mobility initiatives, Good knows how to protect your current investment. Good for Government is backwards compatible with your existing email server and handheld devices. Good for Government works with Microsoft Exchange 2003 and 2007. Good's client runs on Windows Mobile 5, 6, and 6.1, Symbian S60\*, and Palm OS\*.

Learn more about Good for Government at [www.good.com](http://www.good.com)

\*S/MIME support is available for Windows Mobile 6 and 6.1.  
Not all features are available on Symbian S60 or Palm OS.



#### Good Technology

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