



Open Your Possibilities™

# Good for Enterprise™

## Good Mobile Access™



**Access to all the information you need – anytime, anywhere**  
**Good Mobile Access delivers the right information to the right people**  
**at the right time, regardless of location or circumstance.**

In today's enterprise, supporting the mobile workforce is increasingly more important to the strategic success of the organization. Good Mobile Access provides the platform for mobile workers to securely access enterprise applications anytime, anywhere. Good Mobile Access provides customers with:

### **More than a mobile VPN**

Good Mobile Access connects the mobile worker to applications, resources, and data behind the corporate firewall utilizing Good's proven secure transport with 192 bit AES encryption and FIPS certification. Good's NOC-based architecture allows IT to place the Good Mobile Access server behind the firewall instead of in the DMZ like other traditional VPN product gateways.

### **Device, application, and user manageability**

Good provides over-the-air (OTA) installation, upgrading, management, and security of handheld devices and applications. IT personnel spend less time managing desktop software and mobile devices while users spend more time connected and being productive.

### **Standards based solution for mobilizing enterprise applications**

Good Mobile Access supports applications that use standard TCP based application layer protocol. There is no need for code modification or customization, there is no proprietary SDK required to develop and deploy mobile applications.

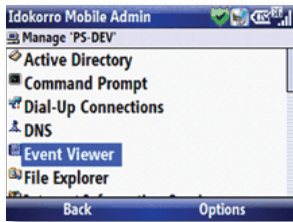
### **Good for Enterprise**

Good Mobile Access is part of Good for Enterprise, the next generation platform for enterprise mobility. For more than 8,000 enterprise customers, Good is already an enterprise-class standard for mobile e-mail, device management and security. Good Mobile Access extends the "Good" experience to new categories of applications - Instant messaging, SFA/CRM tools, IT management and administration, Intranet and other web-based applications, plus your own standards based custom applications.

# Access to all the information you need – anytime, anywhere.



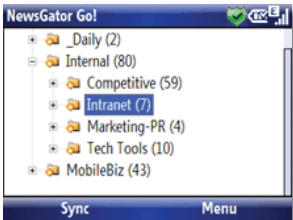
Secure Enterprise Application Access



Mobilize IT Management with ROVE Enterprise Software



Collaborate with Lotus® Sametime®



Stay Current Using NewsGator Go!



Access Shared Corporate Information with SharePoint®



## Good Technology

For more information, please call 866 7 BE GOOD, email sales@good.com, or visit www.good.com.

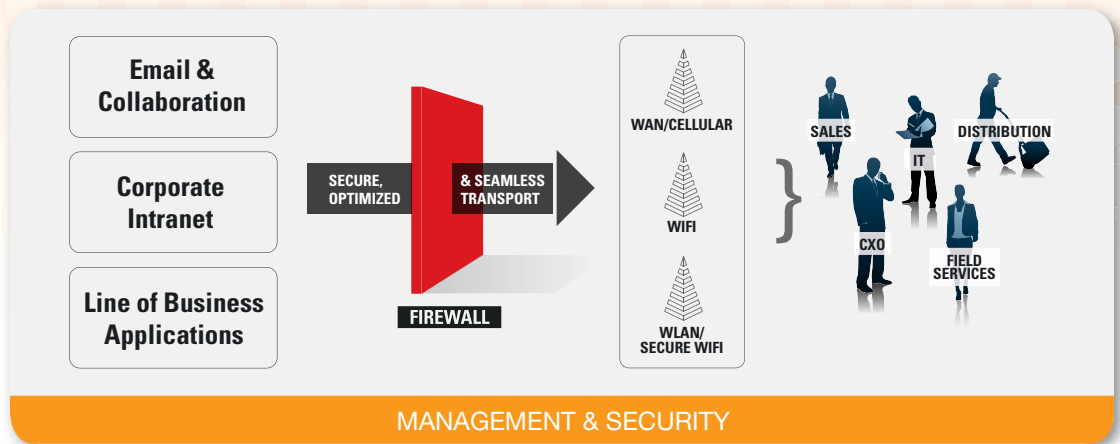
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**Secure and manageable TCP-level connectivity to mobile devices.** – Good Mobile Access leverages the next-generation Good transport for wirelessly deploying, securing, and managing a global fleet of mobile devices – extending this trusted platform to a broad range of applications and use cases.

### Behind-the-firewall access

- Enable Intranet access; portals like SharePoint can be accessed enabling mobile users to view or download documents.
- Rich Client Applications written in .Net CF or J2ME have the necessary access to intranet resources.
- 3rd party applications like Instant Messaging, CRM tools, Field Service, even remote IT management can all be mobilized
- File sharing of field data; pictures, videos, text based reports can immediately be reported to back end systems.

### Over-the-air (OTA) management and security

Because Good Mobile Access is integrated with Good Mobile Control, IT get the benefits of centralized management and security:

- OTA deployment & management of devices and third-party applications
- OTA policy management
- Remotely erase a lost or stolen device
- Enable / disable user access to the connection
- Broadcast connection entry changes to a user or group
- Lock down device features like Bluetooth, infrared, WiFi, or camera

**Better than a traditional VPN** - Good Mobile Access offers advantages over a standard (IPSEC or SSL) VPN Client

- Simpler and more lightweight from an end-user perspective – less training, more satisfaction
- Good’s NOC-based transport provides session resilience and is less sensitive to coverage or usage patterns typical in a wireless environment
- Comes complete with Good’s Best of Breed device management & security capabilities; no need for additional products or components

### Simple architecture providing extensive IT management & support capabilities

#### Connection support:

- DHCP IP address assignments
- Resilient to changes in device IP supporting roaming, network address translation (NAT), session persistence after connectivity loss.
- WiFi to WAN switchover
- Control VPN session inactivity time-out parameters

#### Security support:

- End-to-end 192 bit AES encryption
- FIPS 140-2 certification
- Ability to create default enablement policy for Good Mobile Access
- Policy changes pushed to the user’s device
- Block access to certain protocols (HTTP, TCP, UDP, FTP, Telnet, SMTP)
- Restrict access to sub-nets or by IP address