

Good

Open Your Possibilities™

Good for Enterprise



In today's competitive world organizations are looking beyond the tactical advantages of improving efficiency by providing mobile workers anytime, anywhere access to information. Enterprises are looking to IT to provide a strategic advantage through improved business processes previously unattainable without a reliable and secure mobility platform.

Deploy, Secure, Manage

Enabling & empowering the mobile workforce

Introducing Good for Enterprise

Good for Enterprise™ provides the necessary benefits for businesses to meet the challenges of planning and executing an enterprise mobility strategy. Enabling information access to core data in an enterprise is no easy chore. IT must be able to converge diverse systems, deliver access to structured and unstructured data, and mobilize prepackaged and custom applications. The complexity of mobile access adds the challenges of multiple target device platforms communicating over various wireless networks with their own inherent coverage and connectivity issues. On top of all that IT must be able to secure and manage the entire operation, end-to-end.

With a simple architecture and a rational cost of ownership Good for Enterprise meets the needs of the enterprise and, at the same time, reduces the complexity of delivering on the promises of mobility. Good for Enterprise is comprised of the award winning Good Mobile Messaging™, Good Mobile Access™, and Good Mobile Control™.

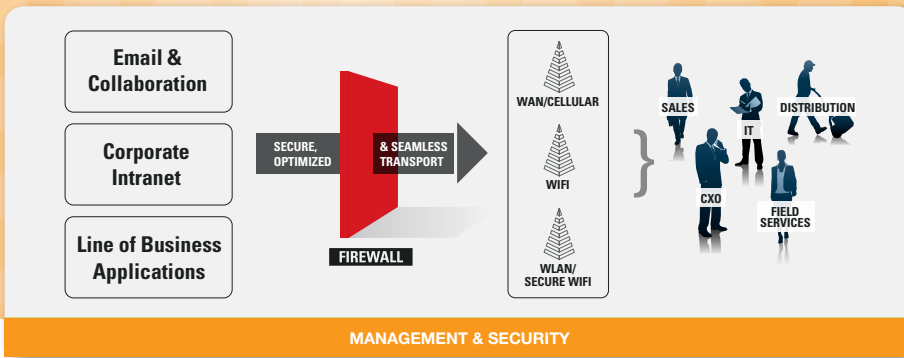
Good Mobile Messaging provides enterprise class email and personal information management capabilities with an unparalleled user experience. Tasks such as composing email, viewing rich attachments or scheduling meetings are just clicks away. Users can personalize the way they view, prioritize and find information. Integrated RSS news feeds allow users to stay up-to-date on the latest headlines. Good Mobile Messaging is optimized for use on a broad range of enterprise-class handhelds from leading hardware manufacturers such as HTC, Palm, Motorola, Nokia and Samsung.

Good Mobile Access enables secure access to applications, resources, and data behind the corporate firewall utilizing Good's proven secure transport with 192 bit AES encryption and FIPS certification. Designed to simplify mobilizing applications, Good Mobile Access supports applications that use standard TCP-based application layer protocol. There is no need for code modification or customization, there is no proprietary SDK required to develop and deploy mobile applications.

Good Mobile Control supports the entire operation with comprehensive over-the-air (OTA) management capabilities, granular security enforcement, and end-to-end visibility for trouble shooting and support. Good Mobile Control's enterprise-class standard for device management and security is accessed through a single, web-based console providing IT access to system functionality from virtually anywhere.

Good Mobile Control for iPhone* enables IT organizations to easily secure and manage iPhones in the enterprise. Designed to reduce administrative overhead, Good Mobile Control for iPhone provides a unified view of iPhones deployed within the enterprise, OTA distribution of configuration files, and simplified policy updates to all iPhone users.

*Good Mobile Control for iPhone is available for Exchange 2007.



Your Competitive Advantage

Good for Enterprise provides the benefits of enterprise mobility while simultaneously reducing the risk.

A simple architecture that minimizes hassles and cost

Moving from “testing the waters” to executing a complete mobility initiative should not cost your organization time and money. It should instead open possibilities for expansion based on what you learn as you grow your mobile fleet. Most firms begin tactically with wireless email and personal information management, Good for Enterprise allows you to start out just this way.

Good Mobile Messaging and the Good Mobile Control server can be installed in the morning and you’ll be provisioning your first set of users by lunch. Then prepare yourself for the viral effects of enterprise mobility. Your users will immediately see the benefits, and IT will quickly appreciate the scalability of the Good platform.

One central place to manage and secure it all

As the fleet of mobile devices and users expands, the benefits of performing all the necessary management and security tasks from a single, web based portal with over-the-air (OTA) management becomes clear. Complete policy management for devices, applications, and user groups is at your fingertips, without ever having to touch a handheld device. Lock down device components like the camera, infrared port, Wi-Fi, and Bluetooth features; control which applications are allowed, dictate which must be running before allowing a secure connection, even remotely wipe a lost or stolen unit.

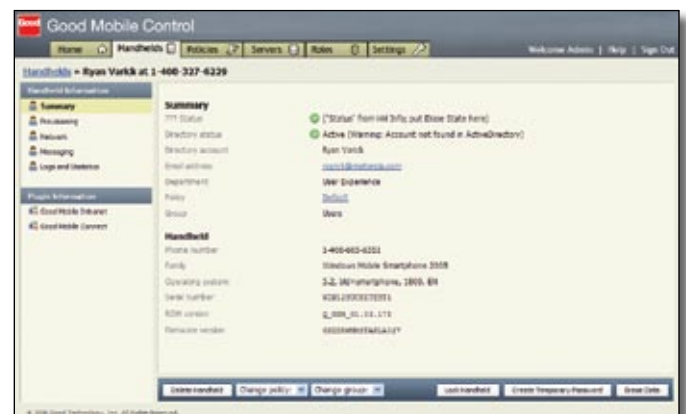
Good Mobile Control allows IT to determine the level of granularity of its security policy. In today’s mobile environment it is a delicate balance between security and the user experience. Good helps you strike the right balance without sacrificing either.

Access corporate data beyond e-mail

Complete the picture of enterprise mobility by deploying Good Mobile Access and enable secure, reliable access to applications, and data behind the corporate firewall. Strategically supporting Line of Business (LOB) managers, IT can now begin to deliver the kind of anytime, anywhere access a company needs to be competitive. Good Mobile Access is a standards-based, secure transport that allows you to mobilize applications that use standard TCP-based application layer protocol. That means there’s no code modification, customization, or proprietary SDK to develop and deploy mobile applications. Users can access even your own standards based custom applications.

Now your employees are doing more than just email. They are fully equipped to communicate with partners, suppliers, and customers regardless of location, while having complete information about assets and systems.

Good Mobile Control provides complete visibility into your entire mobile device deployment, from detailed information about a single device to a snapshot of users by device operating system or by applied security policies. Management and security are made simple through a single web-based portal. Provisioning, securing, and managing is a snap with over-the-air administration. IT never has to touch the end user’s device.



With over 8,000 enterprise customers in 90 countries operating over 200 carriers Good supports over 400 device / carrier combinations. That kind of experience is just one reason why Good is right for you.



Good for Enterprise

Focused on your business

When implementing enterprise mobility it is important to partner with a company that can deliver the key success factors for your deployment. Today's mobile technology environment has now reached the level of sophistication to support a truly unified enterprise mobility strategy; Good for Enterprise takes advantage of the latest developments.

With Good for Enterprise you get the benefits of an enterprise-class mobility platform that delivers:

- Mobile device management with over-the-air (OTA) capabilities for zero-touch device, user, and application administration
- Flexible anytime, anywhere IT administration through a single web-based portal
- Granular security for implementing and enforcing policies, protecting your data, preventing security breaches, defining access to corporate resources, and remotely erasing lost or stolen devices
- Secure, reliable access to behind-the-firewall applications and data, without the costs of proprietary SDK development

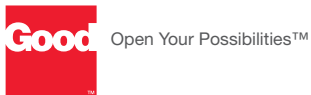
- A rich user experience for faster adoption and greater productivity
- Support for a broad range of industry-leading devices for maximum flexibility and no vendor lock-in

Investment protection

Besides the comprehensive feature set supporting your enterprise mobility initiatives, Good knows how to protect your current investment. Good for Enterprise is backwards compatible with your existing e-mail server and handheld devices. Good for Enterprise works with Microsoft Exchange 2000, 2003, and 2007 or your IBM Domino 6, 7 or 8. Good's client runs on Windows Mobile 5, 6, and 6.1, Symbian S60*, and Palm OS*.

Learn more about Good for Enterprise at www.good.com

*Not all features are available on Symbian S60 and Palm OS



Good Technology

For more information, please call 866 7 BE GOOD, email sales@good.com, or visit www.good.com.

Good Technology Headquarters
101 Redwood Shores Parkway, Suite 400
Redwood City, CA 94065 USA
+1 650 486 6000 (main)
+1 866 7 BE GOOD (sales)

Good Technology US
5960 Cornerstone Court West
Suite 101
San Diego, CA 92121
+1 858 450 4221

Good Technology UK
Davidson Building, 5 Southampton Street
London WC2E 7HA, United Kingdom
+44 (0) 20 7845 5300

Good Technology Asia/Pacific
F11, ZhongTian Building
No. 3, Fu Kang Road, NanKai District
Tianjin, PR of China 300074
+86 22 58392555

©2009 VISTO Corporation and Good Technology, Inc. All rights reserved. Good, Good Technology, the Good logo, Good for Enterprise, Good for Government, Good for You, Good Mobile Messaging, Good Mobile Intranet, and Powered by Good are trademarks of Good Technology, Inc. ConstantSync, Constant Synchronization, Good Mobile Client, Good Mobile Portal, Good Mobile Exchange Access, Good Mobile Platform, Good Easy Setup, Good Social Networking and Good SmartIcon are either trademarks or registered trademarks of VISTO Corporation. All third-party trademarks, trade names, or service marks are the property of their respective owners and are used only to refer to the goods or services identified by those third-party marks. Good and VISTO technology is protected by U.S. Patents 6,085,192; 5,968,131; 6,023,708; 5,961,590; 6,131,116; 6,151,606; 6,233,341; 6,131,096; 6,708,221 and 6,766,454 and the following NTP U.S. Patents: 5,436,960, 5,438,611, 5,479,472, 5,625,670, 5,631,946, 5,819,172, 6,067,451, 6,317,592 and various other foreign patents. Other patents pending.