



Good for Enterprise™ iPhone



Discover what a good mobile experience should be. Good for Enterprise—iPhone allows IT to secure and manage iPhones and deliver enterprise e-mail, calendar and contacts—in real-time and with a business-class user experience—on the popular iPhone.

For mobile professionals, every mile and every minute matters. Staying productive requires staying connected to co-workers, customers and partners. Good for Enterprise provides a mobile experience that not only maximizes user productivity, but also makes security and management a breeze. Leading enterprises and government agencies are benefiting from the Good for Enterprise advantages:

Enterprise Data Protection

Because Good for Enterprise—iPhone isolates and encrypts enterprise data within the Good application on the iPhone, IT can rest assured that enterprise data is protected from unauthorized access on all iPhone models—2G, 3G, and 3GS -- and multiple Exchange and Domino versions including Exchange 2003 and 2007, and Domino R7 and R8. Over-the-air data transmissions and enterprise data at rest on the iPhone are secured with industry-standard AES encryption. An application password provides an additional layer of security. In the event an iPhone is lost or stolen, IT can issue a remote wipe command, deleting all encrypted enterprise data within the Good application.

Simplified IT Control

Deployment and management of Good on iPhones is simple. Installations and upgrades of the Good application and security policies are done completely over-the-air without the need for user intervention. With the web-based Good Mobile Control portal, a built-in component of Good for Enterprise, IT can access management and security capabilities from virtually anywhere, anytime.

Architected for End-to-End Security

Good for Enterprise—iPhone provides enterprise-class, end-to-end security that protects the enterprise firewall, over-the-air (OTA) transmissions and enterprise data on the iPhone. All Good servers are deployed behind the firewall with a secure outbound connection using standard port 443. No inbound connections or firewall configuration changes are required.

Visibility of the Entire Mobile Fleet

Minimize troubleshooting and support costs with complete, real-time visibility of the entire mobile deployment, including hardware type, OS version, software versions and even connection status. IT personnel spend less time managing desktop software and manually tracking mobile devices while users spend more time connected and productive.

An Unparalleled User Experience

Speed adoption and maximize productivity with an intuitive user interface optimized for the iPhone and power business users. Plus the experience and functionality of Good is exceptional and familiar to business users, minimizing IT intervention and reducing support costs.

A Good Mobile Experience – For Everyone



Secure enterprise data



Real-time access to email



Schedule meetings



Good Technology

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GOOD FOR USERS.

As intuitive and familiar as your desktop. Good for Enterprise—iPhone is optimized for use on the popular iPhone. Tasks such as composing e-mail or viewing rich attachments are just clicks away. And because Good lets users run several applications at once, it's as easy to multi-task as it would be on a laptop or desktop PC. Key user features include:

Real-time Information

- Push-based delivery and synchronization of e-mail, calendar and contacts
- Push notifications indicate new messages

E-mail highlights

- Create, send, receive, and delete e-mail
- View and forward rich attachments
- Synchronize Inbox, Outbox, Sent Items, and Deleted Items
- Save draft emails in Drafts folder

Calendar highlights

- View, add and edit calendar appointments
- Accept, decline or respond tentatively to meeting requests
- View calendar conflicts
- Meeting reminders
- Daily and monthly views

Contacts highlights

- Search, edit, add and delete contacts
- Type-down addressing for composing e-mail

GOOD FOR IT.

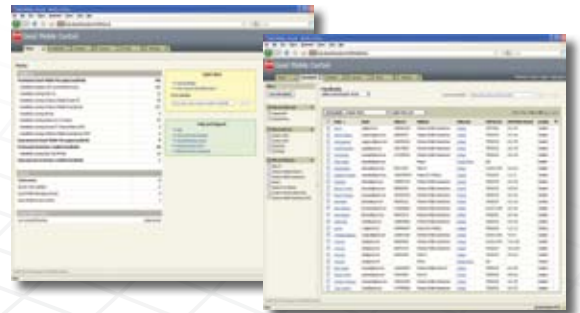
Always secure, easy to manage. Good for Enterprise—iPhone requires a single, behind-the-firewall server and can be installed in about an hour. With robust wireless over-the-air (OTA) management capabilities, deployment of the Good application and handheld policies is a snap. Plus device management and security is accessed through one, web-based interface, providing IT access from virtually anywhere, anytime. Key IT and administrator features include:

Security

- No inbound firewall holes
- AES-192, end-to-end encryption
- Remote configuration of application password policies
- Remotely erase enterprise data if it is lost or stolen
- Restrict attachment types and file sizes

Over-the-air management

- One central place to view and manage devices, security, applications and more
- Anytime, anywhere management with the Web-based Good Mobile Control
- Over-the-air policy management (e.g., password requirements)
- Manage policies on a per user basis, by group (e.g. device type), or globally
- Management dashboard provides a complete picture of your mobile deployment including server status and users by OS
- View detailed user information such as handheld type, OS version, connection history, etc.



Complete control and visibility of large scale iPhone deployments